

# ELIZABETH PHILLIPS

## ABOUT ME

Nashville-based digital creator with a background in Public Relations and Video Production from Belmont University. With years of hands-on experience in Video Production and Film, I bring creativity, expertise, and a well-rounded understanding of the digital landscape to every project. I'm open to new adventures and willing to relocate for the right opportunity.

## EDUCATION

### **Belmont University**

BS Public Relations  
*Magna Cum Laude*

### **Farragut High School**

Focus on Career and Technical Education  
*National Honor Society*

For more about my work and journey, visit [www.ephil.work](http://www.ephil.work)

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## EXPERIENCE

### **2024 - Present Social Link**

*Content Creator*

- Manage social media accounts and execute strategic campaigns to enhance client visibility and engagement
- Produce visually captivating content, including videos and photography, aligned with client objectives and brand identity
- Craft compelling blog posts and landing page copy to drive traffic and conversions

### **2022 - 2023 Perpetual Entertainment**

*Development Producer | Casting Assistant*

- Conceptualized and developed TV concepts for Hulu, Netflix, and Warner Brothers Discovery
- Scouted, interviewed, and hired high-profile talent
- Produced and directed unscripted pilots and sizzles, overseeing all production phases

### **2020 - 2024 The Friends Club**

*Creative Director*

- Led creative direction for graphic design, videography, photography, video production, and social media management
- Directed Public Relations initiatives, enhancing brand image and media relationships
- Planned and coordinated music festivals and events sponsored by major brands, including RedBull, Reign Energy, Better than Booze, and The Dive Motel

### **2021 - Present Freelance Video Production**

*Content Creator | Director | Producer | Production Assistant*

- Managed videography, photography, and graphic design projects to meet client needs
- Contributed to multiple film sets in various roles
- Produced high-quality video content aligned with client objectives

## SKILLS

- Creative Direction
  - Campaign Development
  - Sponsorship/Talent Acquisition
  - Adobe Creative Cloud
  - Social Media Marketing
  - Project Management
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